



About Blackbird Studio

Based out of Charlotte, NC, Blackbird Studio offers unique art education experiences for students of all ages. Our teaching artists are professional creatives who are passionate about making an impact while sharing what they do best. We offer one-day workshops and multi-day residencies in a variety of mediums that connect to the K-12 core curriculum. We value high quality final products and we have that vibe that the students just love! We are a multifaceted mobile art studio.

Grant funding from the Arts and Science Council enables us to offer free programs to students across Charlotte Mecklenburg Schools who would not otherwise have access. Our partnerships with private schools, libraries, cultural centers and community events allow us to reach thousands of students annually. Visit our website [here](#) to learn more about our programs.

SOCIAL MEDIA MANAGER

(REMOTE, part-time, contracted, \$20+ per hour, based on experience)

Job Description:

Blackbird Studio is seeking a skilled, creative and enthusiastic social media manager to enhance our social media presence. The social media manager will develop a variety of posts and post across multiple platforms to showcase the work our Teaching Artists are doing in the community. The ideal candidate would have experience managing social accounts to increase engagement, graphic design experience and an understanding of branding.

The social media manager will collaborate with the Creative Director to outline goals and develop a strategy for designing and scheduling posts that highlight a variety of programs and social media campaigns. Well-organized content will be provided to the social media manager for weekly posts.

* Based on performance, this position has the potential to grow into the management of an additional small business account which focuses on a retail business.

Required Qualifications:

- 2+ years experience in managing and designing successful social media content across multiple platforms.
- Experience in photography, videography, video editing and graphic design.
- Experience conducting social media campaigns and branding social media accounts.
- Ability to collaborate professionally with Blackbird staff and Teaching Artists.
- Strong design skills.
- Strong interpersonal skills.
- Ability to meet deadlines and provide a variety of professional posts each month.

Submission Procedure:

Interested applicants should submit the following, to Jen Crickenberger, Creative Director, at Jen@blackbirdstudiocft.com.

1. A resume and brief cover letter detailing your experience designing social media content and managing social media across platforms.

2. A link to your current portfolio of social content or to social accounts you manage.

Candidates will be subject to a criminal background check. All contract employees will be responsible for submitting taxes as 1099 employees.

Please submit all materials to jen@blackbirdstudiocft.com by August 8, 2022.